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# National Catholic Media Conference 2024

**Exclusively for Priests, Religious and those  
in Consecrated Life**



**23,24  
NOV 2024**

**ST. JOHN'S MEDICAL  
COLLEGE, BANGALORE**



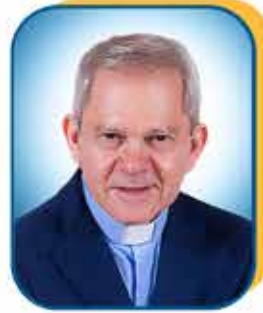
## Some of our Distinguished Resource Persons



*Dr Paolo Ruffini*



*Dr Nataša Govekar*



*Fr Gildásio Santos SDB*



*Shri Derek O'Brien*



*Sr Joeyanna D'Souza FSP*



*Fr Cedric Prakash SJ*



*Dr Elizabeth Jasmine*



*Ms Poorva Jain*



*Fr Raj Kumar SDB*



*Mr Adrian Stevens*



*Mr Livin Vargheese*



*Mr Wilfred Fernandes*



*Mr Sarthak Sikdar*



*Fr Renold Pascal SSP*



*Dr Praveen Joe*



*Dr David Raj*

The digital revolution has profoundly impacted all aspects of our lives, including the lives of priests and religious who navigate this rapidly evolving landscape daily. It is indispensable to understand the opportunities and challenges it presents, both at the individual level and for the beneficiaries whom we cater to and to develop strategies for harnessing technology in service of the Gospel and the mission of the Church, and the betterment of humanity. We must transform and fine tune ourselves, so as to know and utilize the tools, form ourselves in digital wellness, rather than remain as mere passive spectators.

## Conference Overview

### Empowering Consecrated Life in the Digital Age

Illuminaire is a transformative conference carefully crafted for priests, religious, and those in consecrated life, with the aim to empower the participants to navigate the digital age effectively, leverage technology for the betterment of their ministries and the Church's mission and understand its impact on one's daily life.

This conference is primarily organized by the Social Communication Sector of the Salesians of Don Bosco and South Asian Salesian Social Communications Body (BOSCOM) in collaboration with the Vatican Dicastery for Communication, the Social Communications Department of the Catholic Bishops Conference of India (CBCI), Conference of Catholic Bishops of India (CCBI), Federation of Asian Bishops' Conferences (FABC) and the Catholic Religious of India (CRI).



## Date, Venue & Logistics

- > 23, 24 November 2024 (Saturday & Sunday)
- > Venue - St. John's Medical College, Bangalore
- > Limited Accommodation (Provided on first come first serve basis)
- > Registration Fee: INR 2000 (Inclusive of meals - lunch & breaks)



## Target Audience:

This seminar is exclusively designed for priests, religious and those in consecrated life who are seeking to navigate the digital landscape and harness technology for the service of the Gospel and the mission of the Church.

## Objectives:

- > Explore the impact of social media, cellphones, and artificial intelligence on the lives of consecrated people.
- > Identify the opportunities for evangelization and outreach in the digital age.
- > Address the ethical considerations and challenges unique to consecrated life in the digital realm.
- > Examine the potential of artificial intelligence and technology in serving our beneficiaries.
- > Promote responsible and ethical use of social media, cellphones, and artificial intelligence.
- > Develop a framework for digital discernment and nurturing digital well-being.
- > Discuss the integration of social media and technology in the mission and charism of consecrated communities.
- > Empower participants with practical skills and strategies for digital evangelization, branding and outreach.

## Key Themes:

1. Understanding the Digital Landscape: Opportunities and Challenges for Priests & Religious
2. Magisterial Approach and Guidelines towards our Digital Ministry
3. Nurturing Digital Discernment and Ethical Choices
4. Social Media and the Mission of Consecrated Life
5. Towards Digital Wellness and Resilience
6. Shepherding the Alpha Gen in our Mission
7. Digital Ministry and Outreach



## Workshops:

Each participant will have the opportunity to choose and take part in any two of the six workshops in those two days, and master the desired skillset.

1. **Branding yourself and your Organization**
2. **How to use AI tools for our ministry?**
3. **Social Media for Digital Ministry**
4. **Social Media Marketing & E-Commerce**
5. **Smartphone Discipleship**
6. **ABCs of Websites, Apps & Livestreaming**

## Day One | Saturday, 23.11.2024

- 07:15 : Holy Mass
- 08:00 : Breakfast
- 09:00 : Inaugural Session
- 10:00 : Session 1  
***Understanding the Digital Landscape: Opportunities and Challenges for Priests & Religious***  
***Shri Derek O'Brien***  
Member of Parliament, West Bengal
- 10:45 : Coffee Break
- 11:15 : Session 2  
***Magisterial Approach and Guidelines towards our Digital Ministry***  
***Dr Nataša Govekar***  
Dicatery for Communication, Vatican
- 12:00 : Session 3  
***Social Media and the Mission of Consecrated Life***  
***Sr Joeyanna D'Souza, FSP***  
Social Media Ethics Specialist
- 12:45 : Lunch
- 14:00 : Workshops
- 15:30 : Session 4  
***Success Stories in Digital Ministry***
- 16:30 : Tea Break
- 17:00 : Group Discussion
- 17:45 : Common Sharing
- 18:30 : Break
- 19:00 : Evening Prayer
- 19:30 : Dinner & Cultural

## Day Two | Sunday, 24.11.2024

07:15 : Holy Mass

08:00 : Breakfast

09:00 : Session 1

***Nurturing Digital Discernment for Church Leaders***

***Fr Cedric Prakash SJ***

Human Rights & Peace Activist and Writer

09:45 : Session 2

***Accompanying the Alpha Gen in our Mission (Panel Discussion)***

***Fr Raj Kumar Fernando, SDB***

Media Psychologist

10:30 : Coffee Break

11:00 : Session 3

***Towards Digital Wellness and Resilience***

***Dr Elizabeth Jasmine***

Psychologist & Principal - IIPR, Bangalore

11:45 : Session 4

***Digital Ministry and Outreach in the Age of AI***

***Ms Poorva Jain***

Digital Evangelist & Tech Entrepreneur

12:30 : Lunch

13:45 : Workshops

16:30 : Tea Break

16:00 : ***Catholic Connexion - Media Resources & Services (India)***

***1. Fr Vijay Lobo, President, SIGNIS India***

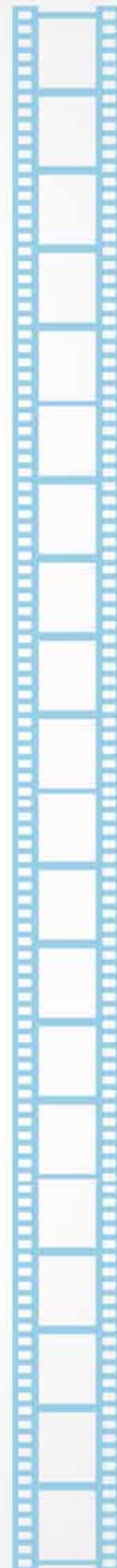
***2. Mr Ignatious Gonsalves, President, ICPA***

***3. Fr David Arockiam, CEO, Madha TV***

***4. Fr Ernest Rosario, Coordinator, Boscom***

***(Salesian Media Network of South Asia)***

***5. Fr Joshan Rodrigues, Editor, The Examiner***



**6. Fr Michael Makri, Director - DBMN**

**7. Fr Cyril Victor, Coordinator, CCBI Media Apostolate**

17:00 : Break

17:30 : **Catholic Connexion - Media Resources & Services (Vatican)**

**Interaction with Dr Paolo Ruffini**

Prefect, Dicastery for Communication, Vatican

18:30 : Valedictory Session

19:00 : Dinner & Departure

## Workshops: Day One & Two

1. **BRANDING YOURSELF AND YOUR ORGANIZATION**

**Mr. Adrian Stevens**

Marketing & Brand Professional, NHRD



2. **HOW TO USE AI TOOLS FOR OUR MINISTRY?**

**Ms. Poorva Jain**

Digital Evangelist & Tech Entrepreneur



3. **SOCIAL MEDIA FOR DIGITAL MINISTRY**

**Mr. Livin Vargheese**

Digital Solutions and Tech Ministry



4. **SOCIAL MEDIA MARKETING & E-COMMERCE**

**Mr. Wilfred Fernandes & Mr. Sarthak Sikdar**

Young Creative Services

5. **SMARTPHONE DISCIPLESHIP**

**Fr. Renold Pascal, SSP**

Digital Evangelizer & Online Ministry



6. **ABCS OF WEBSITES, APPS & LIVESTREAMING**

**Dr. Praveen Joe & Dr. David Raj**

Vellore Institute of Technology



## Anticipated Outcomes:

- > Develop a deeper understanding of the digital landscape and its impact on consecrated life.
- > Gain practical skills and strategies for integrating technology and social media in one's ministry and outreach.
- > Cultivate a framework for digital discernment and ethical decision-making.
- > Explore the positive applications of technology and artificial intelligence for guiding and serving our beneficiaries.
- > Enhance one's digital well-being and cultivate strategies for digital detox and resilience.
- > Equip with the knowledge and tools to engage in effective digital evangelization and outreach.
- > Opportunities to network and know about the Catholic Communication Networks in India.

## Join Us

We invite you to save the date and register yourselves to take part in this unique opportunity to update and refine your skills and perception in the digital realm. Together, let's explore how technology can be harnessed to serve the Gospel and advance the mission of the Church in the digital age. Be courageous and creative to embrace the opportunities that the digital world offers for our mission, and learn to guide those you serve in navigating this evolving landscape.

- ❑ **Talks** by Inspiring Speakers
- ❑ **Interactive Media Workshops**
- ❑ **Networking & Collaboration**
- ❑ **Hands-on Training**



“The Church recognizes that media, if properly utilized, can be of great service to mankind, since they greatly contribute to men's entertainment and instruction as well as to the spread and support of the Kingdom of God.”

- *Inter Mirifica*, 1963 (Vatican II)



## Contact us

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### Our Partners

